



ANAS MEZHER

Senior Administrator Full Stack (Web & App) Developer

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Portfolio (Latest work): anasmezher.com LinkedIn: [/anas-mezher-633524157/](https://www.linkedin.com/in/anas-mezher-633524157/)

Personal Information

Date Of Birth: 10 - January -1992

Gender: Male

Nationality: Syrian

UAE Visa: Employment visa

Summary

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Pioneering and self-motivated Senior Web Developer with 8+ years of experience in designing and developing frontend and backend user interfaces. Expertise in testing, debugging, and leading staff. Built 180+ websites and mobile apps using diverse technologies and methods. Skilled Software Analyst proficient in requirements gathering, testing, implementation, and understanding critical business areas. Dedicated DevOps Engineer optimizing processes and ensuring swift code delivery. Accomplished Android-iOS Developer, creating secure and impactful applications for both platforms. A seasoned professional delivering high-quality solutions and staying ahead of technology advancements.

Career Skills Highlights

Web Development:

- Proficient in building intuitive, engaging, and brand-consistent web experiences.
- Skilled in structuring and styling pages using HTML, CSS, and modern styling technologies (e.g., SCSS, SASS).
- Strong understanding of web design and UX principles.
- Expertise in JavaScript for frontend application engineering.
- Familiarity with modern frontend web technologies, including React, Redux, Next.js, NPM, Webpack, Babel, and WordPress.
- Ability to write clean and maintainable code, and understand existing codebases.
- Experience in end-to-end testing to ensure responsiveness and efficiency using web UI testing frameworks.

App Development:

- Proficient in Android and iOS development, including building custom UIs, network communication, data storage, and performance optimization.
- Knowledge of app architecture, including client-side architecture, project architecture, and microservices architecture.
- Ability to develop and manage well-functioning databases and applications.
- Strong skills in writing effective APIs for app integration.
- Understanding of app security and data protection settings.
- Familiarity with Cloud Engineering, particularly with AWS.
- Proficiency in version control using Git.

Additional Skills:

- Experience in graphic design, providing a creative edge to web and app development projects.
- Proficiency in data analysis and result tracking as an SEO Analyst at Google.
- Ability to create technical documentation for efficient project management.

As a self-driven individual, I aspire to build clean, usable, and user-friendly interfaces. I have a track record of motivating my peers to deliver exceptional results.

Work History

2020 - present

Senior administrator - web and app developer

University of Dubai

- Developed and maintained the university's main website (<https://ud.ac.ae>) along with other university websites (ced.ud.ac.ae, udmun.ud.ac.ae, udefz.ud.ac.ae, resumebook.ud.ac.ae, api.ud.ac.ae, etc.).
- Designed, developed, tested, and debugged responsive web and mobile applications using React.js.
- Introduced innovative ideas and created new designs for upcoming websites.
- Created mobile applications using React.js and Expo, ensuring continuous updates for both iOS and Android platforms (<https://play.google.com/store/apps/details?id=com.ud.udapp>, <https://apps.apple.com/app/id1578672893>, <https://m.apkpure.com/university-of-dubai-student-s-app/com.ud.udapp>).
- Developed and tested UI for mobile and web applications, translating user and business requirements into functional frontend code.
- Implemented servers and databases for enhanced functionality, meeting technical and consumer needs.
- Stayed updated with advancements in web applications and programming languages.
- Created new websites and CRM for the university, integrating with ZOHO, AZURE, and other SSO systems.
- Developed API for centralized requests across multiple platforms, including Moodle, Zoho, CAMS, etc.
- Converted integrations into WordPress plugins.
- Integrated payment gateways (Recurring/Payfort/Dubai E-Payment) for the university and other labs.
- Integrated university platforms with UAEPASS SDK.
- Developed CED LMS using WordPress and Moodle.
- Implemented updates for the university app and maintained its SDK and ASO.
- Worked on SEO optimization for all university websites in collaboration with the marketing department.
- Managed campaigns on various social platforms and created email templates.
- Proficient in installing and managing Cpanel, Plesk, and Linux servers.
- Provided support through the helpdesk system to various departments.
- Implemented new security features such as HSTS, WAF, CDN, etc., for servers and platforms.
- Resolved email issues with DKIM and SPF.
- Ensured the security, reliability, and up-to-date status of designs, content, plugins, and codes for optimal SEO performance.
- Utilized Google Analytics, SEMrush, and other SEO tools.
- Implemented event management, forms, login/logout systems, and email automation.

2017 - present

web / android / iOS developer

Freelancer - more than 170 website and application

(studio77.ae-Dubai) rebuild their website and managing its SEO and giving new ideas for marketing. also make monthly reports for the website work and how to improve its readability and adding new keywords to enhance its behavior on google search

- Building Ecommerce websites : <https://boss-ecig.com/> <https://ovapedubai.com/> <https://vapealo.com/> <https://smartview.ae/> <https://ashekman.com/> <https://shop.ashekman.com/>

2019 - 2020

web / android / iOS developer

AMAZON FOODS - Dubai

In my role as a web developer, I took on the responsibility of developing the company's primary website (<https://amazonfoods.ae>). Furthermore, I actively contributed by providing fresh ideas and designing the WooCommerce website (<https://martoo.com>). Additionally, I had the privilege of crafting the initial design for the mobile application.

2017 - 2021

web developer (WordPress - Laravel - CodeIgniter - React.js - Expo)

Douzedegres - Lebanon

-responsible for building and developing websites.

<https://zeilalounge.com/> <https://beitelbaraka.net> <https://www.twentyfourseven.me/> <http://pangolinict.com> <http://sukoonhotel.com> <http://datanet.iq> <http://ashekman.com> <https://theclocktowers.com/> <http://najihojeily.com> <https://nougatini.com> <http://josephrouhayem.com> <http://jeansaad.net> <http://tayaran.edu.sa> <http://al-nayfah.com/> <http://teykay.com> <https://industrialvalley.com> <http://byou-cosmetics.com> <http://mojo-world.com> <http://eatoutforlife.com> <http://rafalresidence.com/> <http://datanetglobal.net> <http://fretcargo.com> <http://fastiraq.com> <https://falamank.com>

- Proficient in developing and executing impactful email campaigns, including the creation of HTML emails.
- Well-versed in implementing robust security measures to safeguard websites and mitigate the risk of hacking attacks.
- Skilled in optimizing websites by incorporating SEO snippets and diligently verifying their effectiveness.

2016 - 2019

Remote web Developer

Diplomacy Keys - Sharjah (dkgcc.com)

- Develop visually appealing and compatible e-commerce websites using WordPress, incorporating creative design and interactive sliders.
- Integrate secure payment and shipping methods for seamless customer transactions.
- Manage ads and newsletters to enhance marketing efforts and drive customer engagement.
- Optimize website speed and performance to deliver a smooth user experience.
- Oversee company social media accounts to increase brand visibility and engagement.
- Create compelling videos for the company's YouTube channel using tools like After Effects, Adobe Premiere, and Filmora.
- Stay updated with industry trends and technologies for continuous improvement.
- Collaborate with cross-functional teams to achieve business goals.
- Monitor website analytics and provide insights for data-driven optimizations.
- Assist in developing digital marketing strategies and campaigns.

Skills

Skills and Technologies	Tools and Frameworks
MS Visual Studio, UML, NetBeans IDE, MS Visio, Atom, Eclipse IDE, Android Studio, Adobe Photoshop, Adobe Premiere, Adobe After Effects, Filmora, FTP clients, MATLAB, Micro c, Arduino, C#	Visual Studio, NetBeans IDE, Atom, Eclipse IDE, Android Studio
HTML5, PHP, CSS, JSP, Servlets, SQL, Oracle, AGILE, SCRUM, Restful, Blade Templates, Java, OOP, JavaEE, ionic4, C#, XML, WML, C++, servlets, node.js, Laravel, React, WordPress, Magento 2	MySQL, Oracle, AGILE, SCRUM, JavaEE, ionic4, C#, XML, C++, node.js, Laravel, React, WordPress, Magento 2
Android Fragments, Appcompat, Json, DevOps, Agile, Amazon Web Services, MongoDB, jade Templates, Payment gateways, GCM, Firebase, Google API	Android Fragments, Appcompat, Json, DevOps, AWS, MongoDB, Firebase, Google API
E-commerce, algorithms, sorting, finding path, ionic, python, Automation and Integration, Monitor developed applications, Write code	E-commerce platforms, algorithms, ionic, Python, Automation tools

Databases

MSSQL Server 7/8/9, MySQL/Oracle/MongoDB/NoSQL

Languages

Arabic: Native
 English: Fluent
 Russian: Intermediate
 French: Beginner

Education

2011 - 2016

Bachelor in Computer Engineering and Automatic Control

Tishreen University

graduated on 2016 - with grade 71.44%

Thank you for taking the time to review my CV.

I appreciate your consideration and interest in my skills and qualifications. I am available on request for remote, full-time, and part-time positions, and I look forward to discussing potential opportunities with you.

Please feel free to reach out to me for any further information or to arrange an interview.